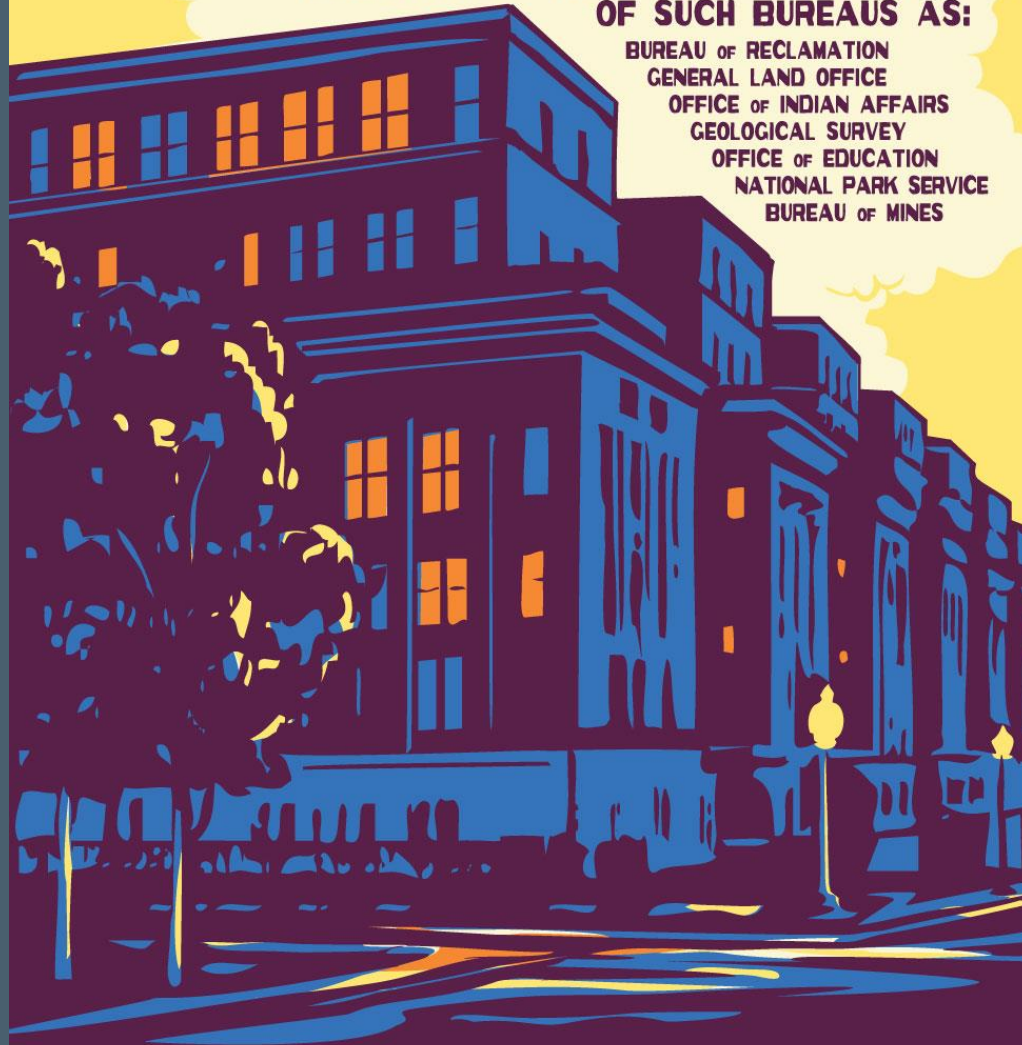


INTERIOR MUSEUM

DISCOVER STRIKING EXHIBITS

ILLUSTRATING THE MANIFOLD ACTIVITIES
OF SUCH BUREAUS AS:

BUREAU OF RECLAMATION
GENERAL LAND OFFICE
OFFICE OF INDIAN AFFAIRS
GEOLOGICAL SURVEY
OFFICE OF EDUCATION
NATIONAL PARK SERVICE
BUREAU OF MINES



U.S. DEPARTMENT
OF THE INTERIOR



75TH ANNIVERSARY
1938 - 2013



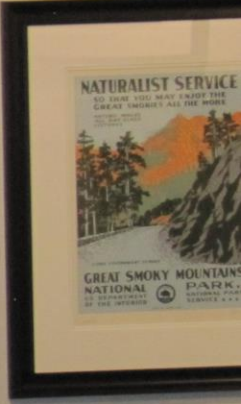
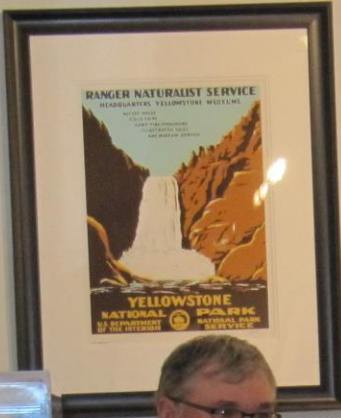
Claimers & Disclaimers

1. Ranger Doug really was a ranger—7 seasons Grand Teton (1970s)
2. My goal is to return the 14 prints back into the Public Domain and.....
3.to hang a WPA National Park Reproduction in every home in America.
4. Ranger Doug recently retired from dentistry--serving rural Alaska .
5. We are a for-profit company but donate 1% of gross sales back to our National Parks.
6. Visit us at rangerdoug.com for more info.

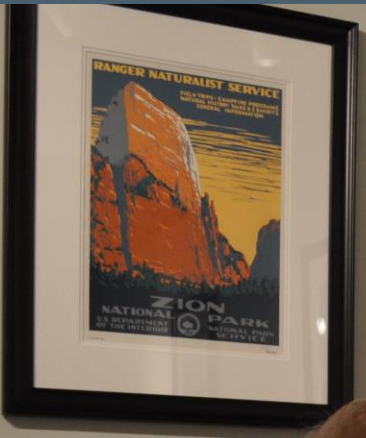












Yellowstone National Park - Geyser (1932)
 Official U.S. National Design and Interpretive Series
 U.S. Department of the Interior, USGS, USFS
 8 1/2 x 11 inch color

When things don't seem to be working the way you want them to, you may be looking at the wrong poster. The original poster was designed by the USFS, and the design was revised by the National Park Service in 1932. The original poster was designed by the USFS, and the design was revised by the National Park Service in 1932. The original poster was designed by the USFS, and the design was revised by the National Park Service in 1932.

As well as the poster, the National Park Service also produced a series of informational cards. These cards were designed by the National Park Service and were used to provide information to visitors. The cards were designed by the National Park Service and were used to provide information to visitors.





RANGER
of the
LOST ART



rangerdoug.com







RANGER

AIRSTREAM

6248 TC

rangerdoug.com

NPF

TRAVELLER







SOUTHWEST HARBOR PUBLIC LIBRARY

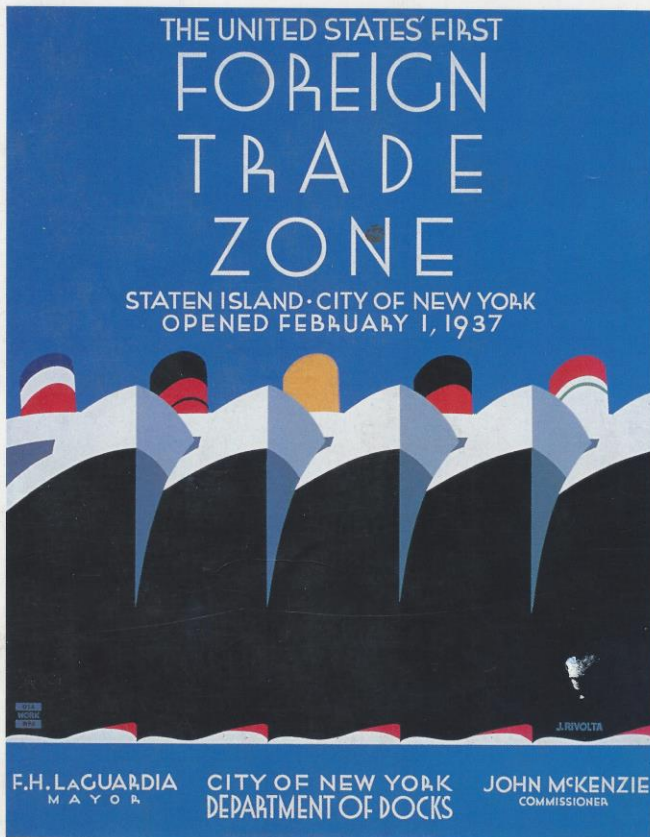
LIBRARY HOURS
MON, TUES, THURS, FRI -
9am - 5pm
WED - 9am - 8pm
SAT - 9am - 1pm



**DOUG LEEN
PARK
POSTER
TALK
SATURDAY
MAY 28
11:00 - 12:00**



P O S T E R S
O F T H E
W P A



C H R I S T O P H E R
D E N O O N

1 9 3 5 ■ 1 9 4 3



POSTERS ART OF THE FOR THE PEOPLE WPA

BY ENNIS CARTER FOREWORD BY CHRISTOPHER DENHON



FRANKIE A. ALLEY
CONTRACTOR
1001 W. 10TH ST.
DENVER, COLORADO

UNITED STATES DEPARTMENT OF THE INTERIOR

Park and Recreation Structures

—00 • 000—
*Part I—ADMINISTRATION
AND BASIC SERVICE FACILITIES*

NATIONAL PARK SERVICE — 1938

FRANKIE A. ALLEY
CONTRACTOR
1001 W. 10TH ST.
DENVER, COLORADO

UNITED STATES DEPARTMENT OF THE INTERIOR

Park and Recreation Structures

—00 • 000—
*Part II—RECREATIONAL
AND CULTURAL FACILITIES*

NATIONAL PARK SERVICE — 1938

FRANKIE A. ALLEY
CONTRACTOR
1001 W. 10TH ST.
DENVER, COLORADO

UNITED STATES DEPARTMENT OF THE INTERIOR

Park and Recreation Structures

—00 • 000—
*Part III—OVERNIGHT
AND ORGANIZED GAME FACILITIES*

NATIONAL PARK SERVICE — 1938

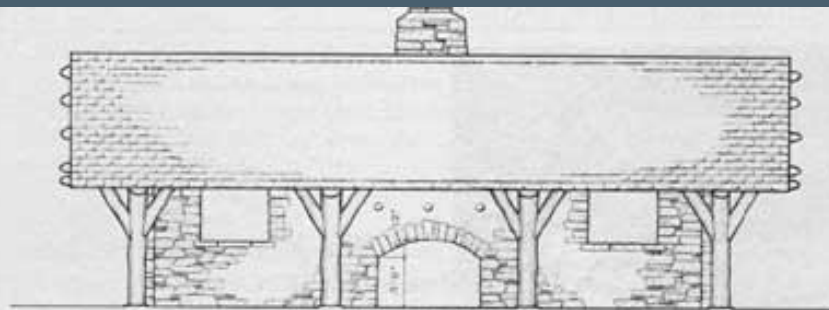


Albert H. Good

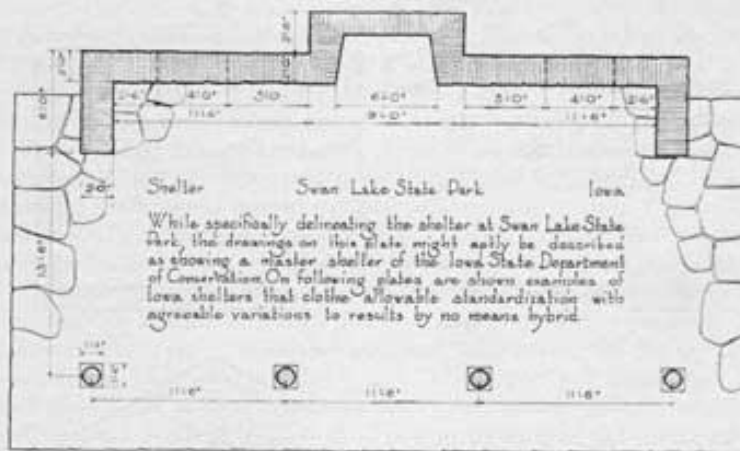
PATTERNS from the GOLDEN AGE of RUSTIC DESIGN

Park and Recreation Structures from the 1930s

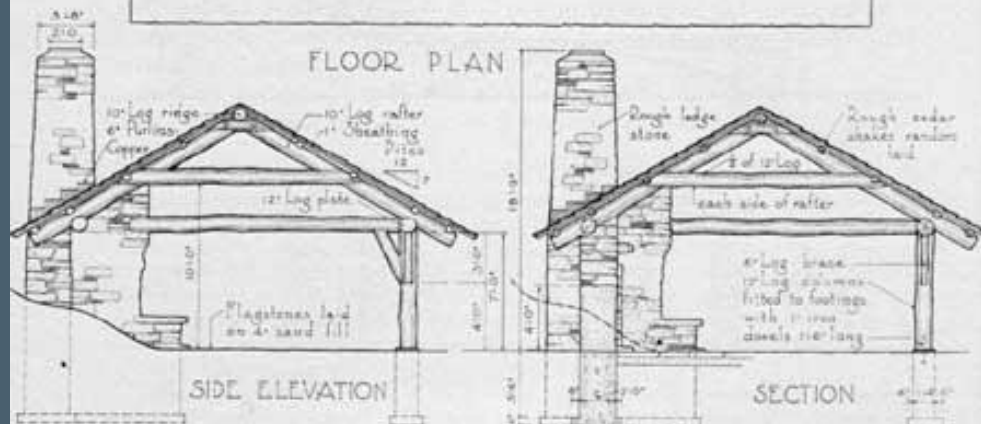




FRONT ELEVATION



FLOOR PLAN



SIDE ELEVATION

SECTION



NATIONAL NEW DEAL PRESERVATION ASSOCIATION

THE NEW DEAL IS STILL A GOOD DEAL!



Latest News

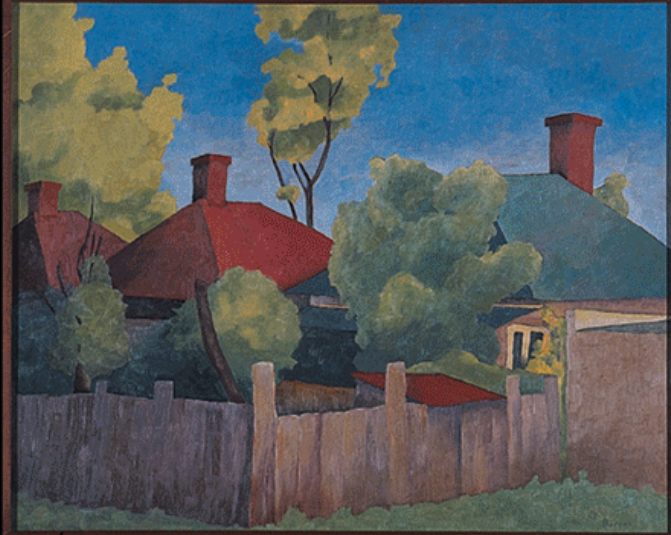
New Deal-Related Activities

Read Our Newsletter

Speakers Bureau

Join / Donate

WELCOME TO NEWDEALLEGACY.ORG
HOME OF THE
NATIONAL NEW DEAL PRESERVATION ASSOCIATION (NNDPA)

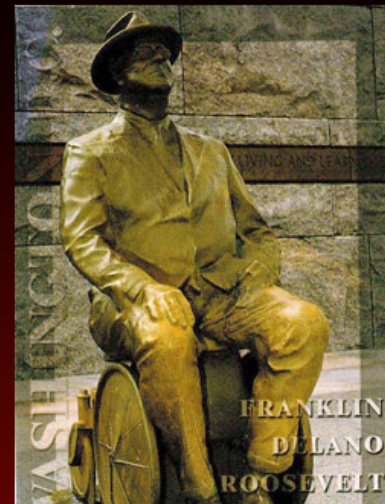


National New Deal Preservation Association

We are a group of individuals, agencies, facilities and programs that organized in December 1998 to promote the identification, documentation, preservation and education of people about the New Deal visual and performing arts, literature, crafts, structures and environmental projects. Our national office is in Santa Fe, N.M., and our mailing address is P.O. Box 602, Santa Fe, NM 87504-0602. We can be reached at 505-473-3985 or by cell at 505-690-5845. Our email address is newdeal@cybermesa.com.

Our logo, which appears throughout the website, was created by Jim Pirkl of Albuquerque, N.M. and depicts so well the various segments of the New Deal projects that Americans worked together on between

The Legacy of the New Deal



FDR made it possible for many of our family members to survive during the Great Depression and to create New Deal treasures all over this nation that we are still using and enjoying today. You may not know what they

Texas State Parks and the CCC

The Legacy of the Civilian Conservation Corps



Cynthia Brandimarte

with Angela Reed

ATM travel guides





JENNY LAKE
RANGER STATION
CAMPGROUND
MOUNTAIN CLIMBING
REGISTRATION

EMERGENCY
SERVICES
SEE BEST SIGN

CAMPGROUND
FEE AND REGISTRATION
SEE BEST SIGN

WYOMING DEPARTMENT OF
NATURAL RESOURCES

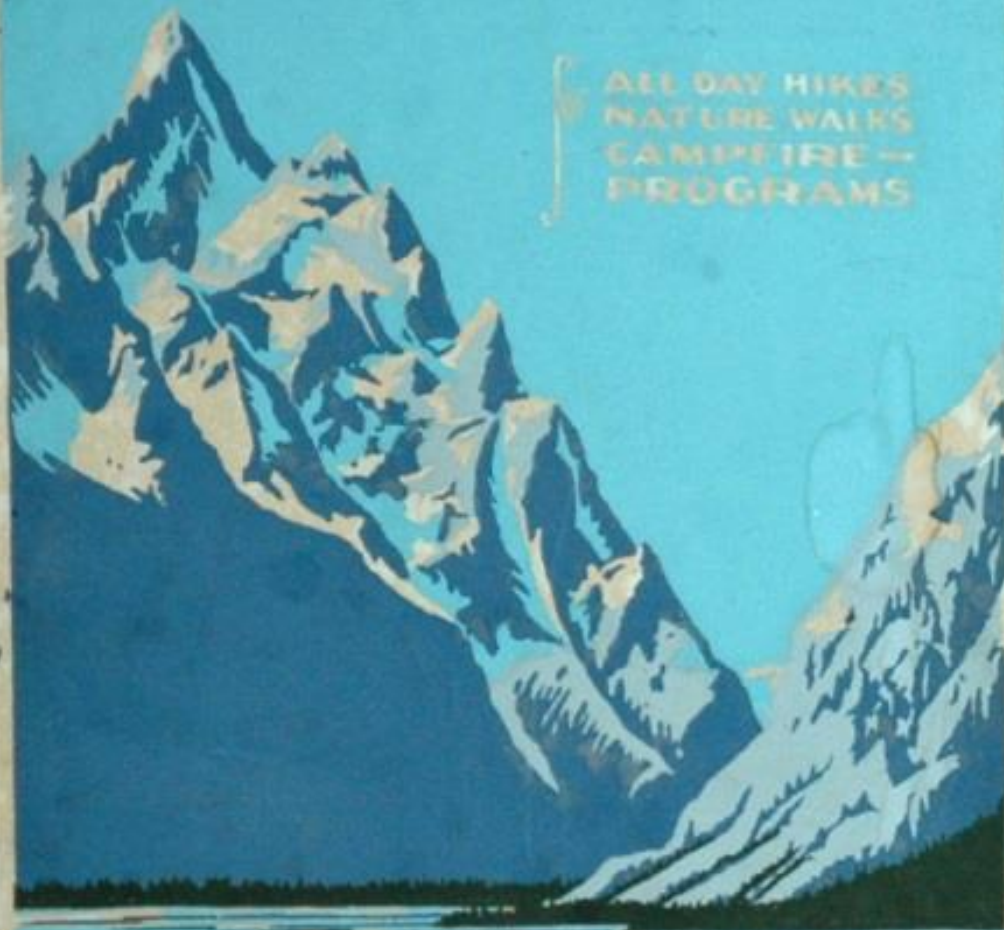






MEET THE **RANGER NATURALIST**
AT
JENNY LAKE MUSEUM

ALL DAY HIKES
NATURE WALKS
CAMPFIRE --
PROGRAMS



A FREE GOVERNMENT SERVICE

GRAND TETON

NATIONAL

U.S. DEPARTMENT
OF THE INTERIOR



PARK

NATIONAL PARK
SERVICE



TELEPHONE

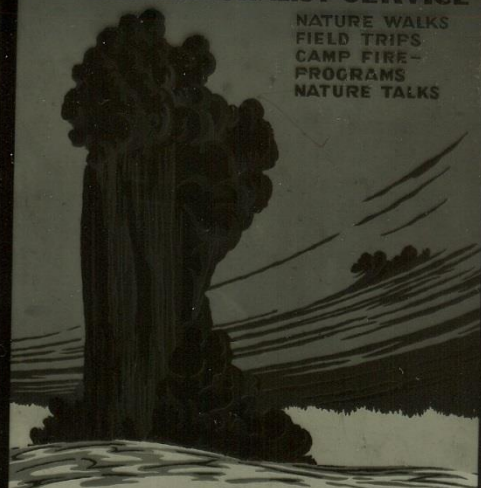
UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE



FORT MARION
NATIONAL MONUMENT
ST. AUGUSTINE, FLORIDA

RANGER NATURALIST SERVICE

NATURE WALKS
FIELD TRIPS
CAMP FIRE-
PROGRAMS
NATURE TALKS



YELLOWSTONE
NATIONAL PARK
U.S. DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

RANGER NATURALIST SERVICE

**HEADQUARTERS
YOSEMITE
MUSEUM**

AUTO CARAVANS
NATURE WALKS
MUSEUM LECTURES
ILLUSTRATED TALKS
ALL-DAY HIKES
CAMP-FIRE PROGRAMS
SEVEN-DAY HIKES
JUNIOR NATURE SCHOOL
WILDFLOWER GARDEN
INDIAN DEMONSTRATIONS
NATURALIST STATIONED AT
MARIPOSA GROVE MUSEUM,
GLACIER POINT, AND
TUOLUMNE MEADOWS

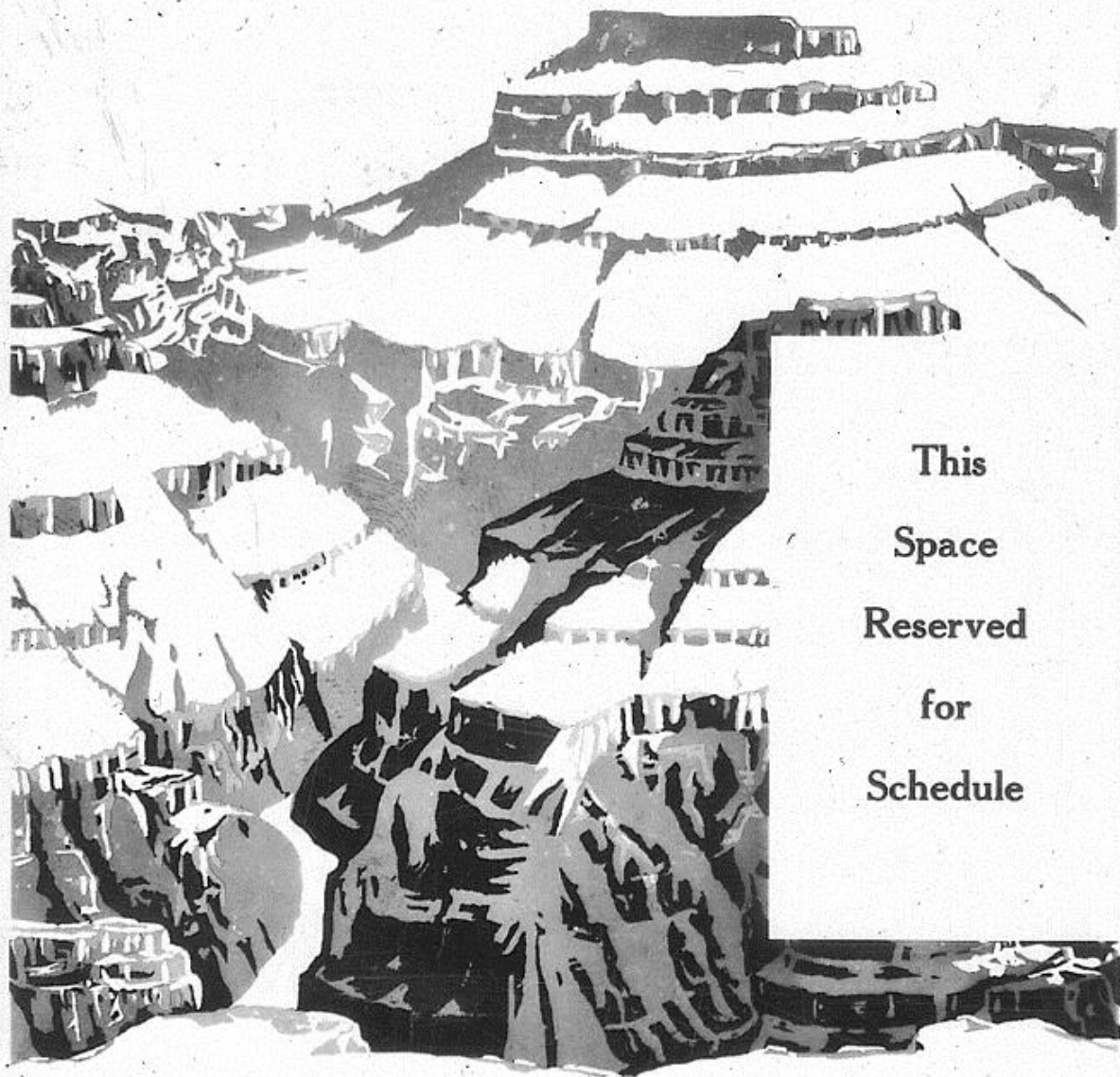


YOSEMITE
NATIONAL PARK
U.S. DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

MEET THE **RANGER NATURALIST**
AT **TENNY LAKE MUSEUM**



A FREE GOVERNMENT SERVICE
GRAND TETON
NATIONAL PARK
U.S. DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE



This
Space
Reserved
for
Schedule

A FREE GOVERNMENT SERVICE
GRAND CANYON

NATIONAL
U.S. DEPARTMENT
OF THE INTERIOR



PARK
NATIONAL PARK
SERVICE

RANGER NATURALIST SERVICE

LONGMIRE PARADISE VALLEY YAKIMA PARK OHANAPECOSH



ILLUSTRATED EVENING
PROGRAMS

NATURE HIKES
AND FIELD TRIPS

MUSEUMS

TRAILSIDE EXHIBITS

NATURE TRAILS

PUBLICATIONS

GENERAL INFORMATION



MOUNT RAINIER NATIONAL PARK



U.S. DEPT. OF INTERIOR • NATIONAL PARK SERVICE

RANGER NATURALIST SERVICE

NATURE WALKS
FIELD TRIPS
CAMP FIRE-
PROGRAMS
NATURE TALKS



YELLOWSTONE

NATIONAL

U.S. DEPARTMENT
OF THE INTERIOR



PARK

NATIONAL PARK
SERVICE

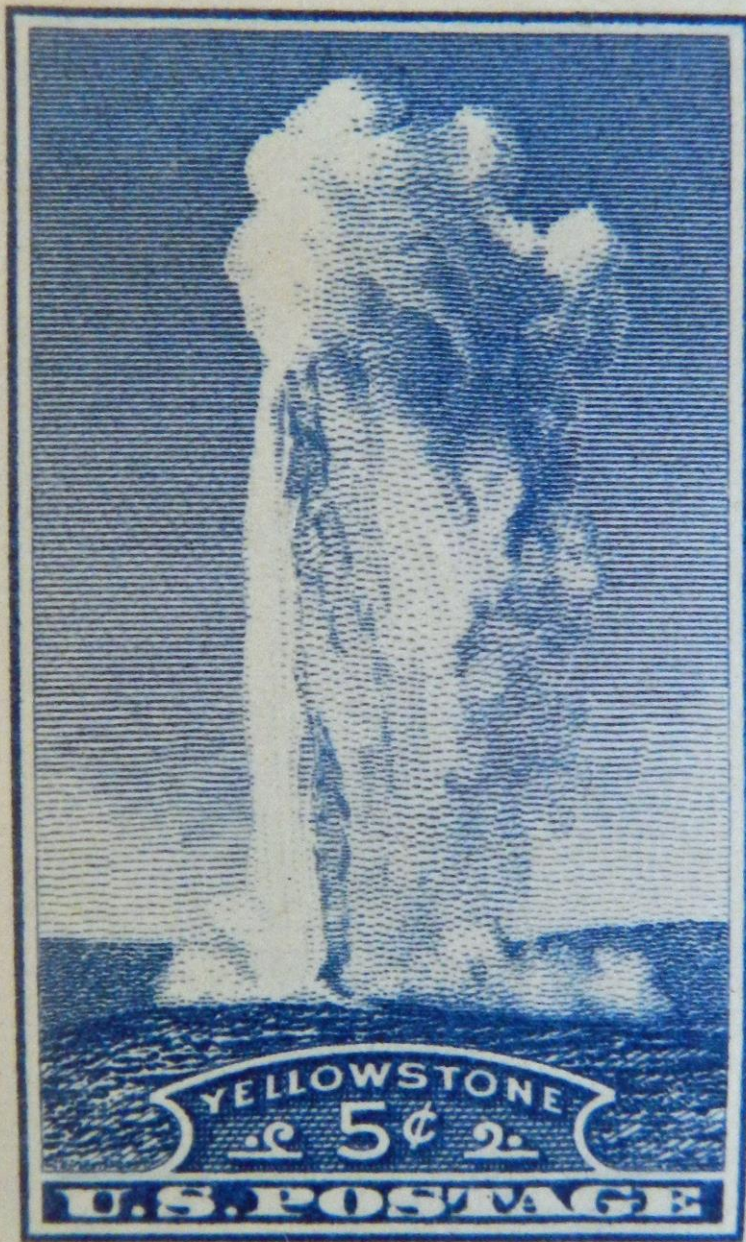


OLD
FAITHFUL



YELLOWSTONE PARK

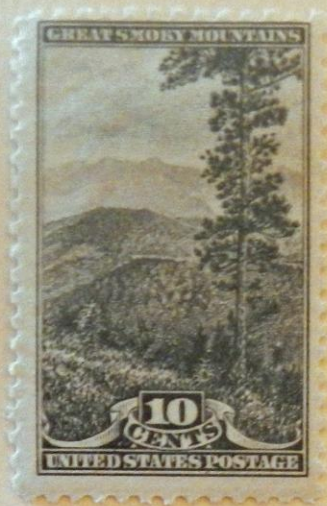


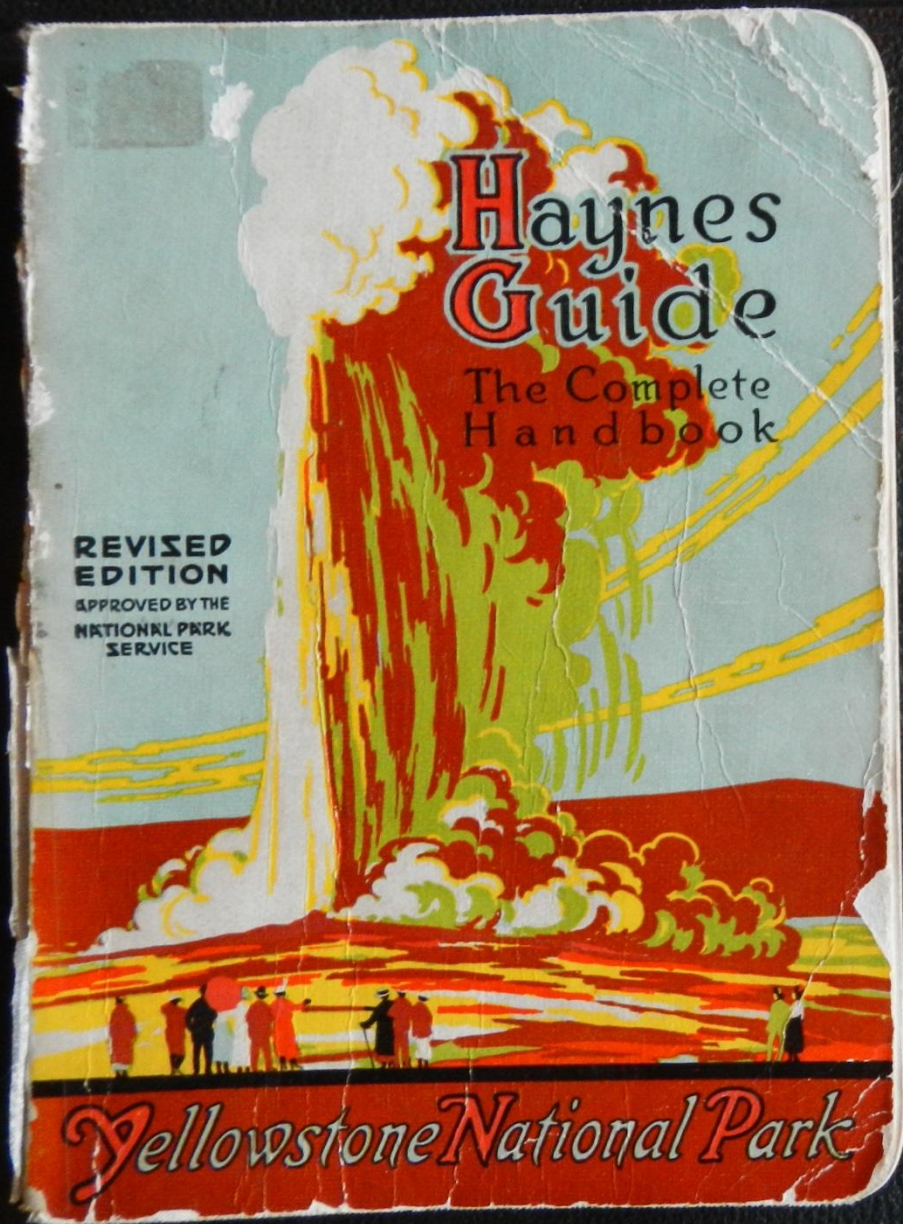


YELLOWSTONE

5c

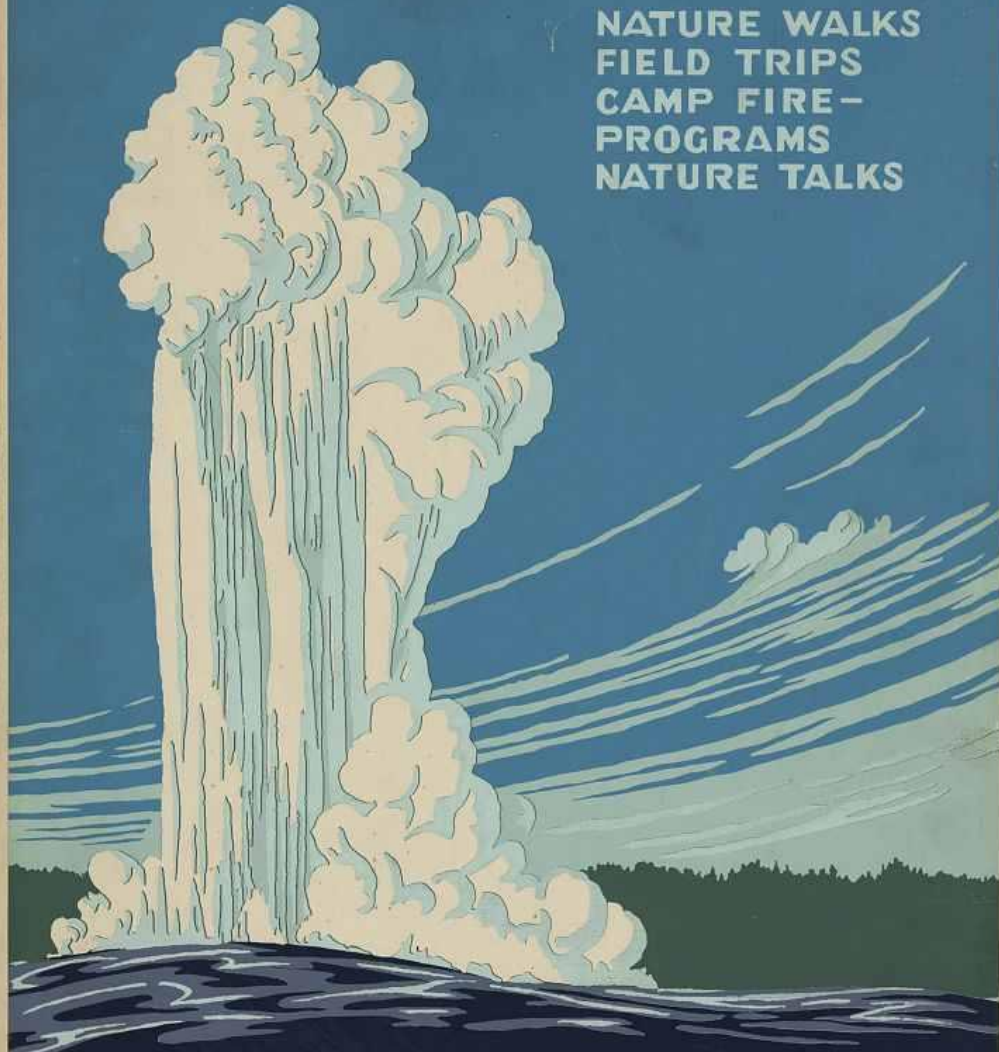
U.S. POSTAGE





RANGER NATURALIST SERVICE

NATURE WALKS
FIELD TRIPS
CAMP FIRE-
PROGRAMS
NATURE TALKS



YELLOWSTONE

NATIONAL

U.S. DEPARTMENT
OF THE INTERIOR



PARK

NATIONAL PARK
SERVICE

UNITED STATES
DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE
WESTERN MUSEUM LABORATORIES
331 HILGARD HALL, BERKELEY, CALIFORNIA

August 26, 1938

Superintendent
Southwestern Monuments
Coolidge, Arizona

Dear Mr. Pinkley:

Since issuing the publication "Miscellaneous Products of the Western Museum Laboratories", we have hardly been able to keep up with the requests from the parks for various items. This applies especially to the posters advertising lakes, hikes, and so forth. We soon found that it would be absolutely impossible to fill the orders from the parks for these posters if they were hand made and lettered.

We have therefore put in a silk screen process, especially for colored posters, by which we can turn them out in large quantities.

Enclosed are ten samples of the work which can be done with this process for distribution. This poster for Grand Teton was made up more or less as an experiment and does not in any way represent the best which can be obtained by the process. Future posters especially the lettering, will be of a much higher standard.

During the coming winter we plan to make up individual posters for each of the parks desiring them. Posters will of course be characteristic of the parks for which they are made.

Unfortunately, it would entail too much work to list schedules of activities on the posters, and this would not seem advisable, in as much as schedules change from time to time. It is planned therefore, to leave a blank space on the posters for the insertion of a mimeographed schedule of activities to be issued by the parks.

It will aid us greatly if you will advise as to the approximate number of posters you may wish made, so that we can begin work at once. The material for these posters will cost approximately \$12.00 per one hundred, which amount should be transferred to our allotment in the Region IV office as soon as the requisition for the posters is issued.

We will, of course, submit a study sketch of your poster before putting it into work.

Sincerely yours,

Dorr G. Yeager, Assistant Chief
Museum Division

ENC:



BOB FLAME

ROCKY MOUNTAIN RANGER



DORR G. YEAGER

12/19/2011 12:31

MEET THE **RANGER NATURALIST**
AT
JENNY LAKE MUSEUM

ALL DAY HIKES
NATURE WALKS
CAMPFIRE —
PROGRAMS



A FREE GOVERNMENT SERVICE
GRAND TETON
NATIONAL
U.S. DEPARTMENT
OF THE INTERIOR



PARK
NATIONAL PARK
SERVICE

MEET
THE

RANGER NATURALIST AT JENNY LAKE MUSEUM

for
ALL DAY HIKES
NATURE WALKS
CAMPFIRE—
PROGRAMS



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NATIONAL
U.S. DEPARTMENT
OF THE INTERIOR



PARK
NATIONAL PARK
SERVICE

RANGER NATURALIST
AT
ENNY LAKE MUSEUM

ALL DAY HIKES
NATURE WALKS
CAMPFIRE—
PROGRAMS



A FREE GOVERNMENT SERVICE
GRAND TETON
PARK







*TECHNICAL PROBLEMS
OF THE ARTIST-*

*TECHNIQUE OF THE
SILK SCREEN PROCESS
BY ANTHONY VELONIS*

*FEDERAL ART PROJECT
WORKS PROGRESS ADMINISTRATION*









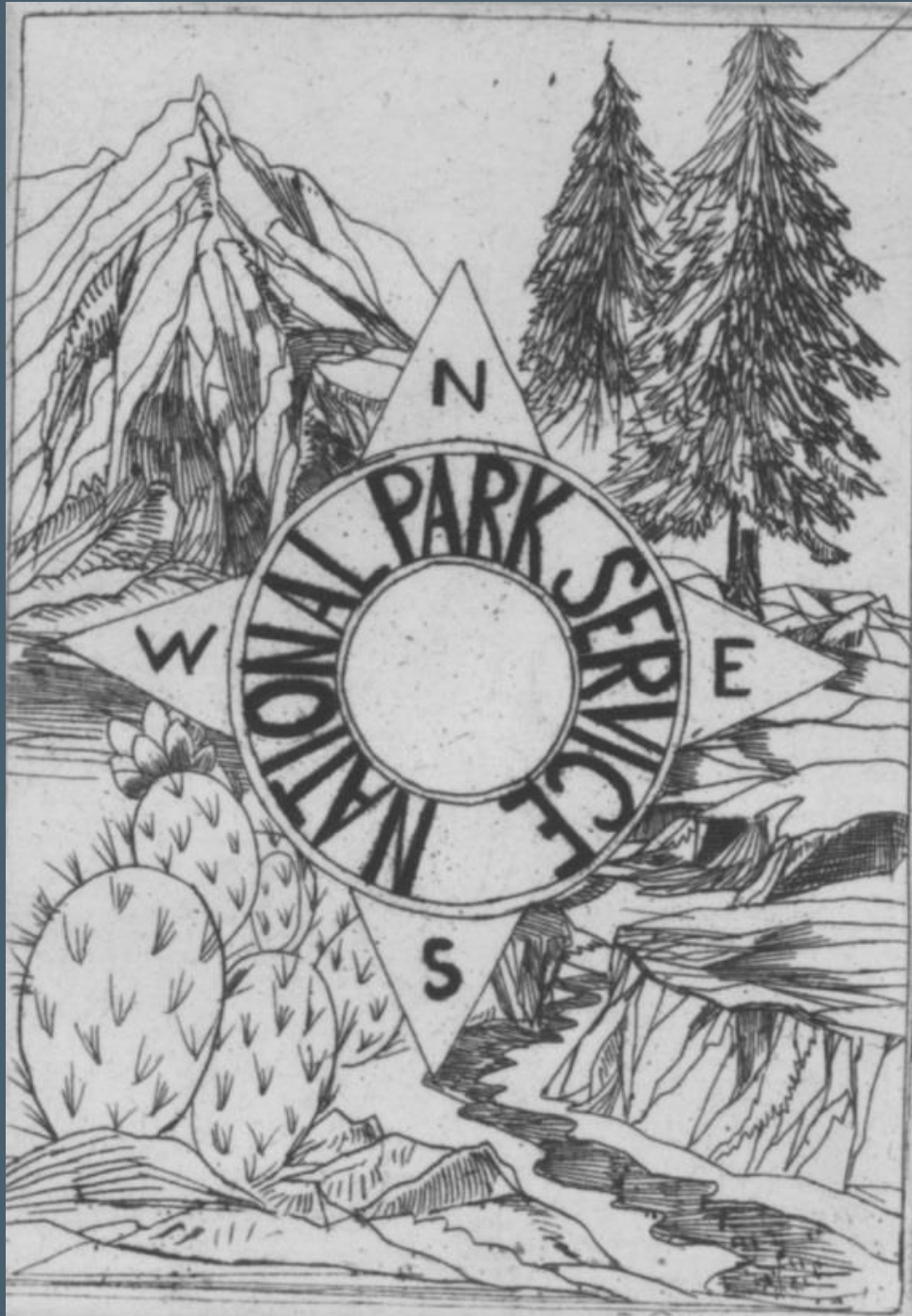
Institute of
East Asian Studies



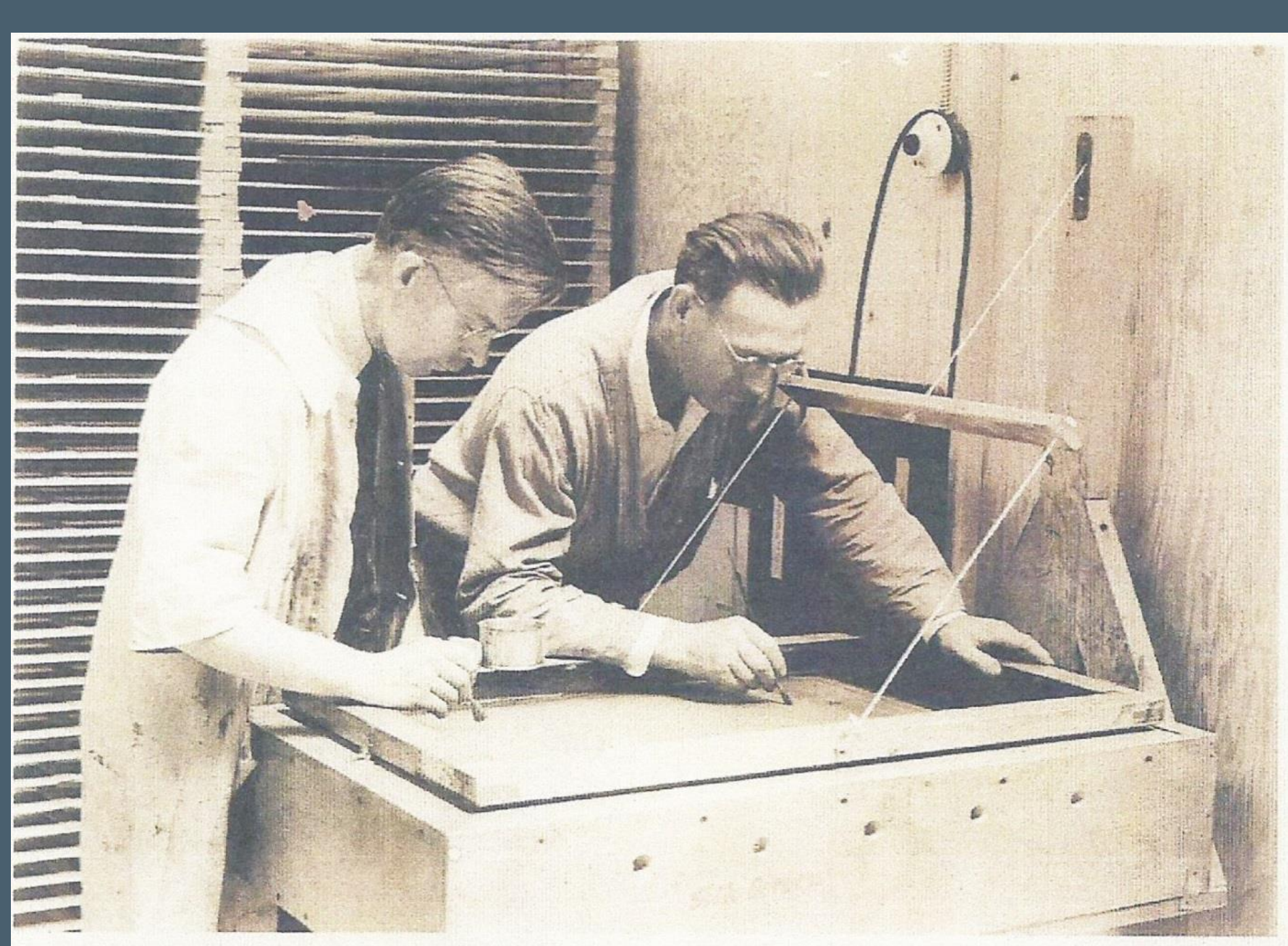








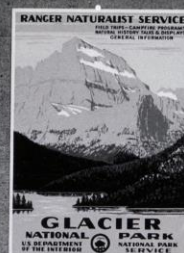
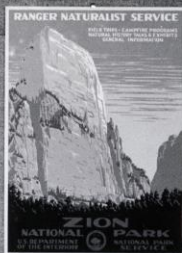
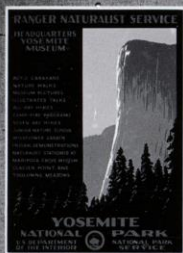






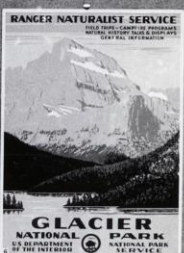
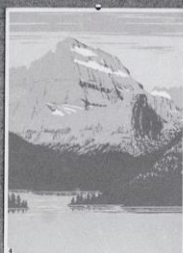


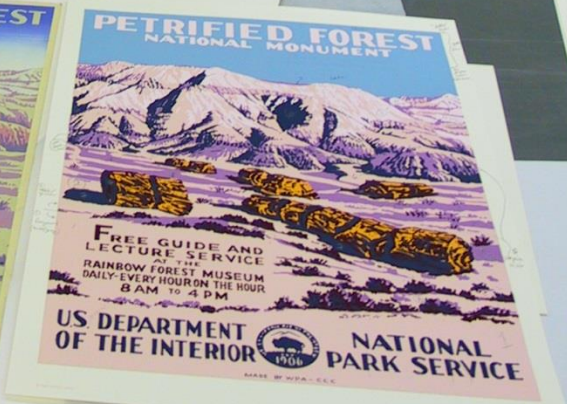
POSTERS FOR NATIONAL PARKS



THREE COLORED POSTERS ARE PRINTED BY CONTACTING THE PHOTOGRAPHIC SERVICE UNIT OF THE NATIONAL PARKS SERVICE. THE PHOTOGRAPHERS OF THE NATIONAL PARKS SERVICE TAKE THE PHOTOGRAPHS OF THE NATIONAL PARKS SERVICE. THE PHOTOGRAPHERS OF THE NATIONAL PARKS SERVICE TAKE THE PHOTOGRAPHS OF THE NATIONAL PARKS SERVICE. THE PHOTOGRAPHERS OF THE NATIONAL PARKS SERVICE TAKE THE PHOTOGRAPHS OF THE NATIONAL PARKS SERVICE.

SIX STEPS IN SILKSCREEN POSTER MAKING









PETRIFIED FOREST NATIONAL MONUMENT

FREE GUIDE AND LECTURE SERVICE
 RAINBOW FOREST MUSEUM
 DAILY EVERY HOUR ON THE HOUR
 8 AM - 4 PM

US DEPARTMENT OF THE INTERIOR NATIONAL PARK SERVICE

Handwritten notes on the color chart:

- 1. Yellow
- 2. Blue
- 3. Green
- 4. Red
- 5. Purple
- 6. Orange
- 7. White
- 8. Black
- 9. Grey
- 10. Blue
- 11. Red
- 12. Purple
- 13. Yellow
- 14. Green
- 15. Orange
- 16. Black

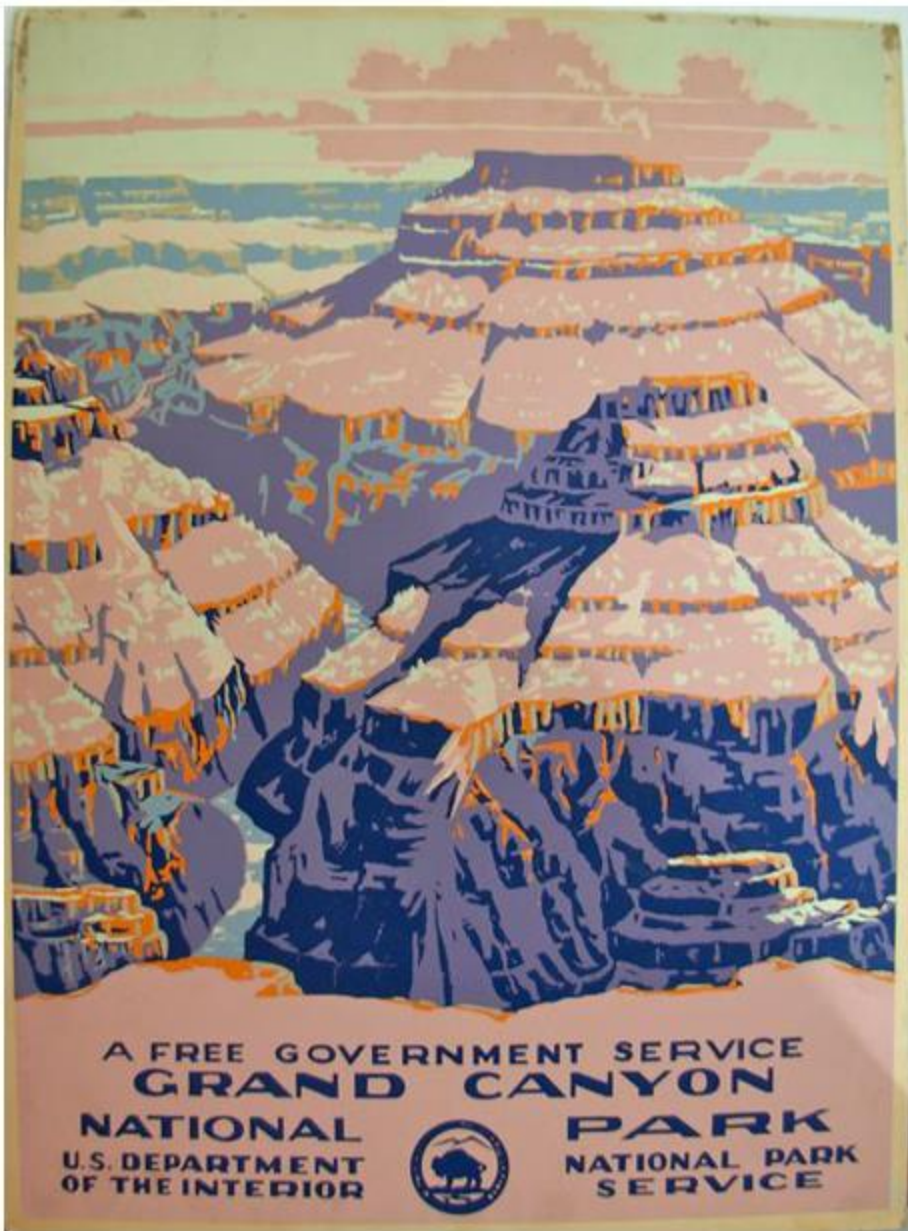






YELLOWSTONE
NATIONAL PARK
U.S. DEPARTMENT OF THE INTERIOR
NATIONAL SERVICE

NATIONAL YELLOWSTONE PARK
U.S. DEPARTMENT OF THE INTERIOR
NATIONAL SERVICE



GUIDED TRIPS THROUGH RUINS ON THE HOUR FROM 8⁰⁰ AM TO 5⁰⁰ PM

*25,000 ACRES OF MESA
& CANYON WILDERNESS,
40 MILES OF TRAILS*

FREE CAMP GROUNDS

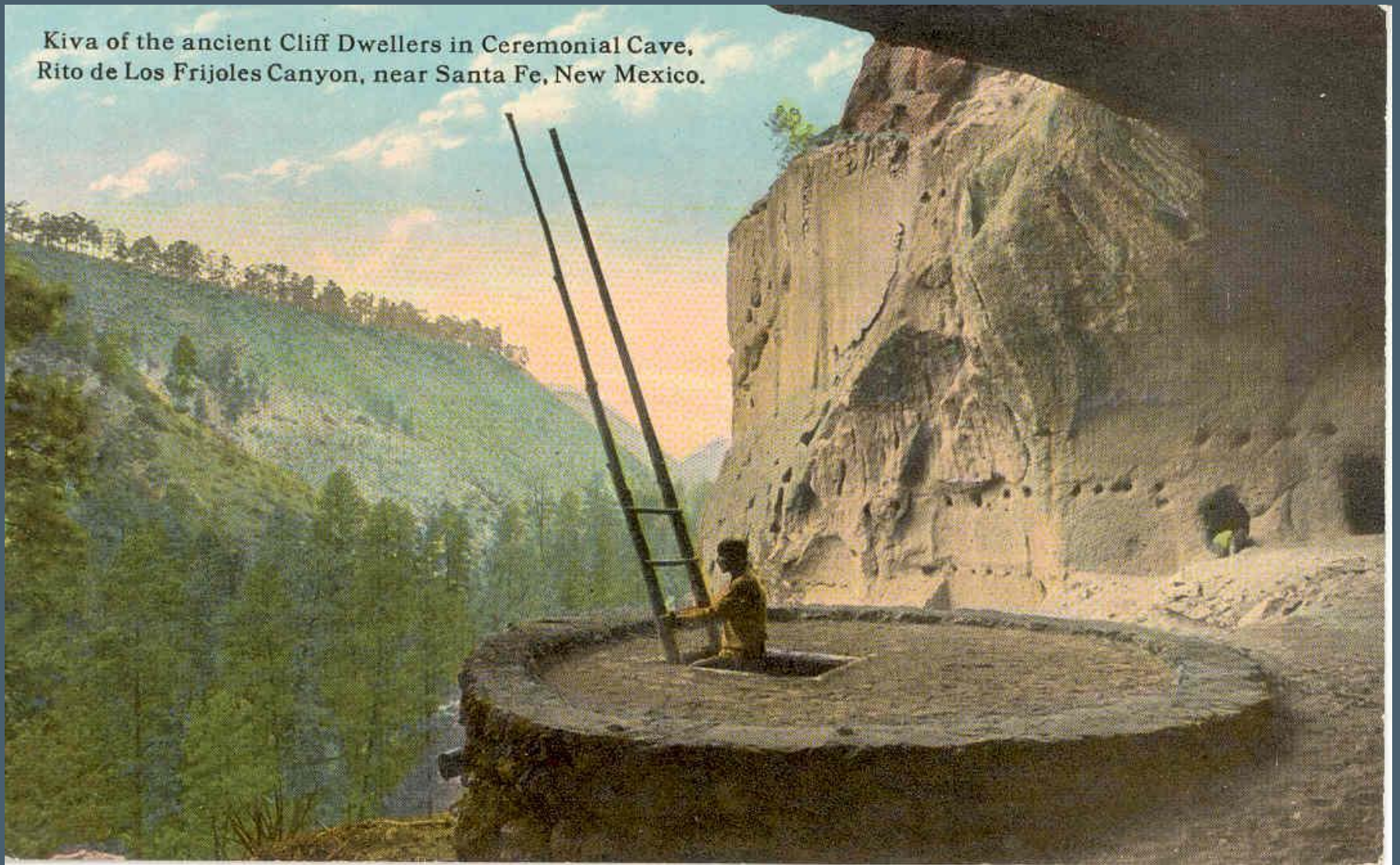
*OVERNIGHT ACCOMMODA-
TIONS . . . AT THE NEW
FRIJOLES CANYON LODGE
48 MILES NORTHWEST
OF SANTA FE*



BANDELIER 
NATIONAL MONUMENT

U.S. DEPT. OF THE INTERIOR NATIONAL PARK SERVICE
A · NATIONAL · PARK · SERVICE · AREA

Kiva of the ancient Cliff Dwellers in Ceremonial Cave,
Rito de Los Frijoles Canyon, near Santa Fe, New Mexico.





UNITED STATES
DEPARTMENT OF THE INTERIOR

NATIONAL PARK SERVICE
WESTERN MUSEUM LABORATORIES

331 HILGARD HALL, BERKELEY, CALIF.

REPORT OF WESTERN MUSEUM LABORATORIES

FOR MAY 1941

IN GENERAL:

During the past few weeks, we believe we have propounded a great truth. Formerly we have always felt that the number of headaches on this job was directly proportional to the number of persons working. Nothing could be farther from the truth! The more workers we lose, for one reason or another, the more problems arise as to how to get jobs done.

During the first days of this project, we grumbled because when we requisitioned a plaster caster from U.P.A., we got a dental technician; when we requisitioned an artist, we got a sign painter; and when we requisitioned a lantern slide colorist, we received a dear little old lady whose hobby was painting tea cups. And how we moaned! But during these times we would welcome with open arms the sign painter, the dental technician, and even the dear little old lady. At least these persons were in possession of all their faculties. Now, if indeed we are able to obtain assignments, we get the "mained, the halt and the blind". Even these wouldn't be so bad if we could augment them with those who are fairly competent, but to complicate our difficulties, the fairly competent, the top milk of the project, fold their tents over night and silently steal away to more fertile fields of endeavor. And a new multi-headed monster, who defies all our efforts to circumvent him, arises to haunt us. This is the series of "defense training projects". To these the best of our workers are taken, without the slightest regard for the work which is in progress, albeit we realize the importance of defense. Each morning we arrive at the office apprehensive in spite of the California sunshine, wondering which ones have been spirited away during the night.

So many have forsaken us that a few of the problems which give us insomnia are:

1. Without a single craftsman, how are working drawings for the shop to be produced?
2. Without a single photographer, how are the darkrooms to function?



Small informational text block located above the Bryce Canyon poster.



RECONSTRUCTING A WPA POSTER

BRIAN MAEBIUS

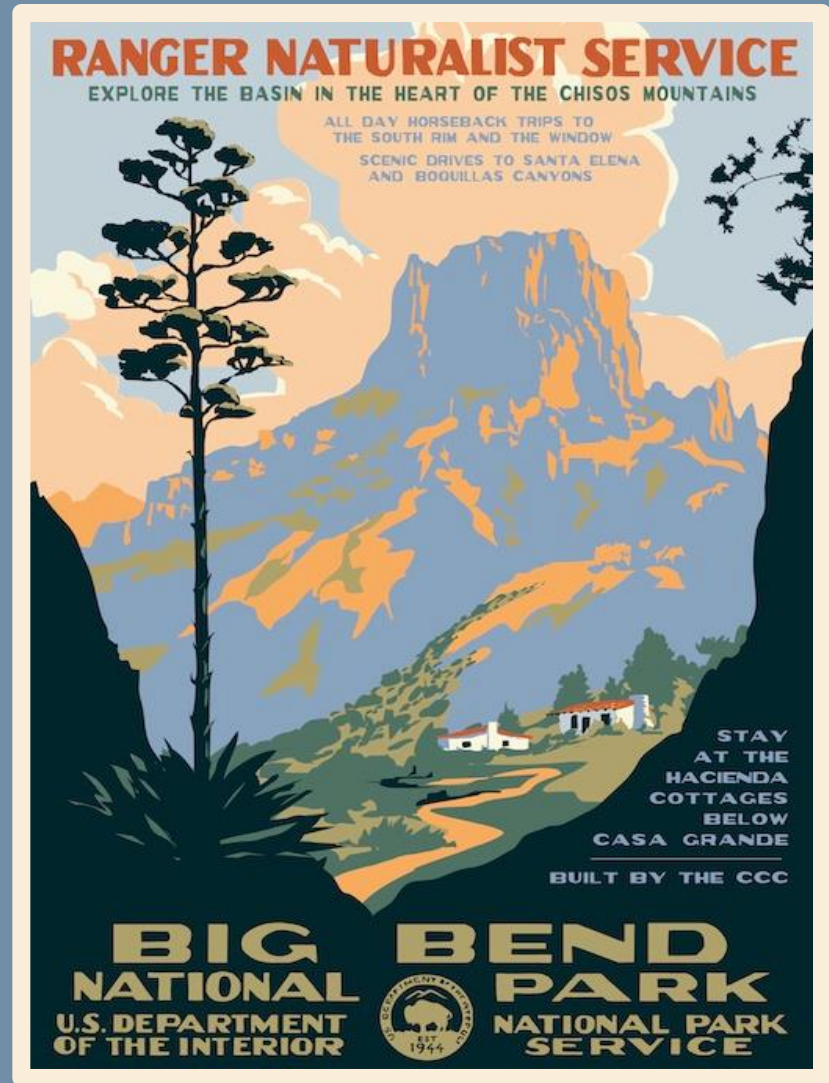
Dripping Springs, TX

Scientific Illustrator

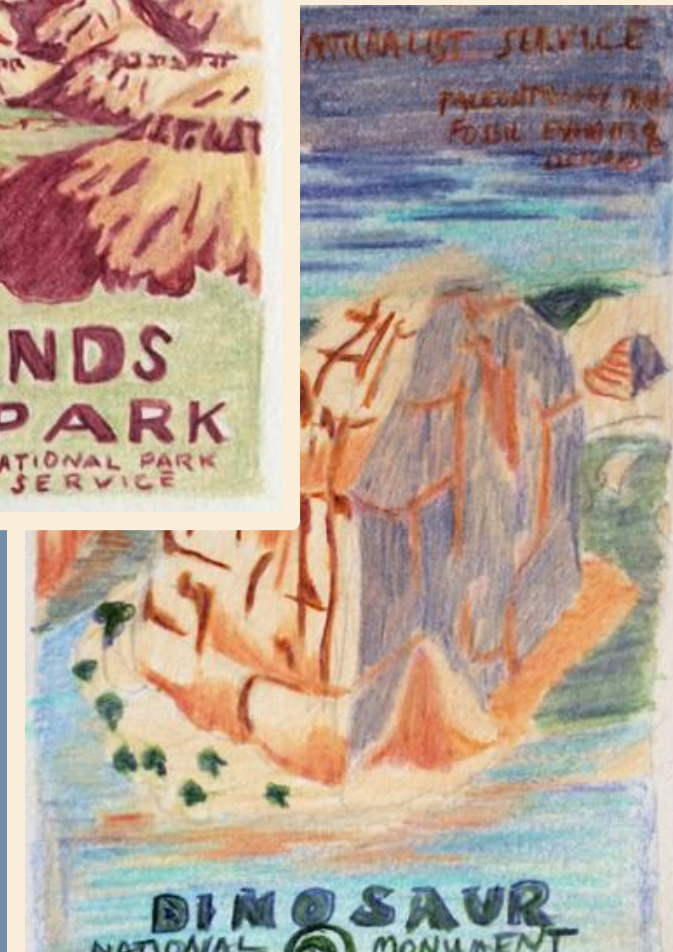
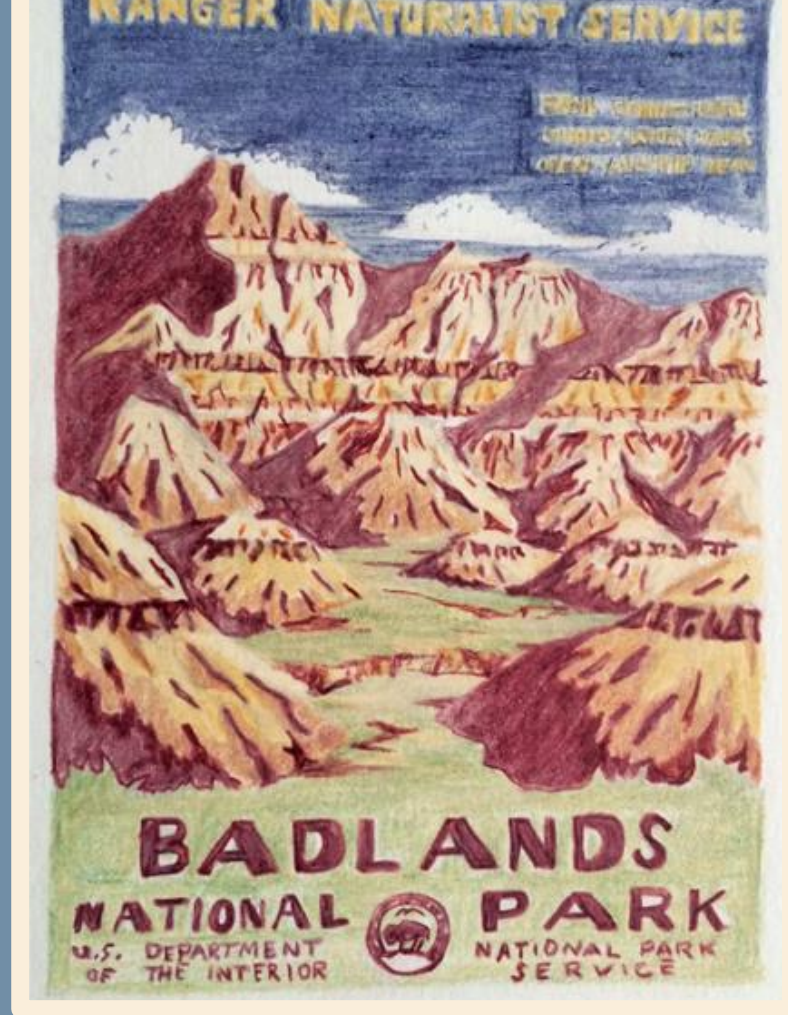
Graphic Designer

Badlands National Park

FV Hayden Paleontology
Intern, 1996



Proposed creating posters
for other parks to Ranger
Doug



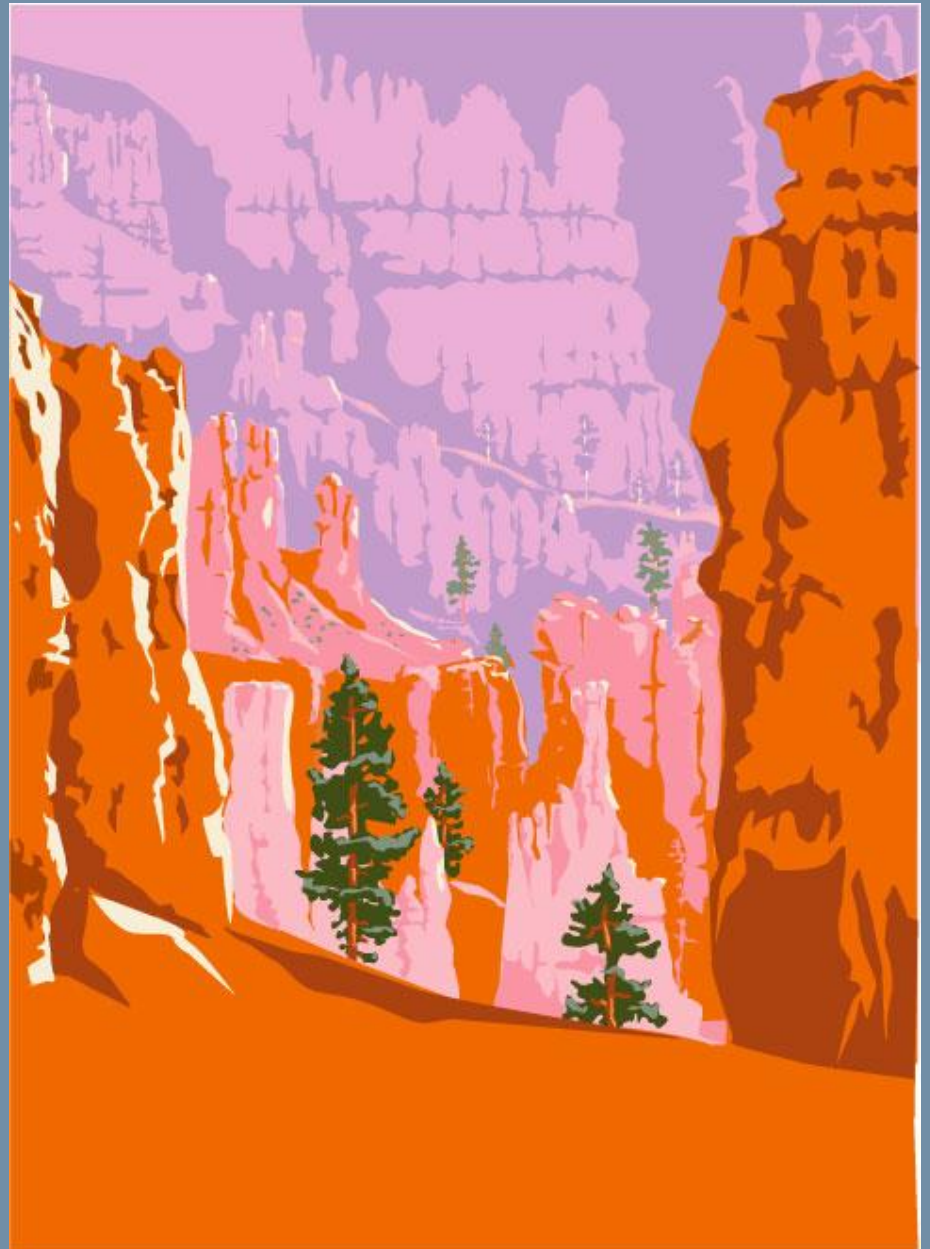
BRYCE CANYON: FIRST DIGITAL POSTER

Doug provides photo for
Bryce Canyon



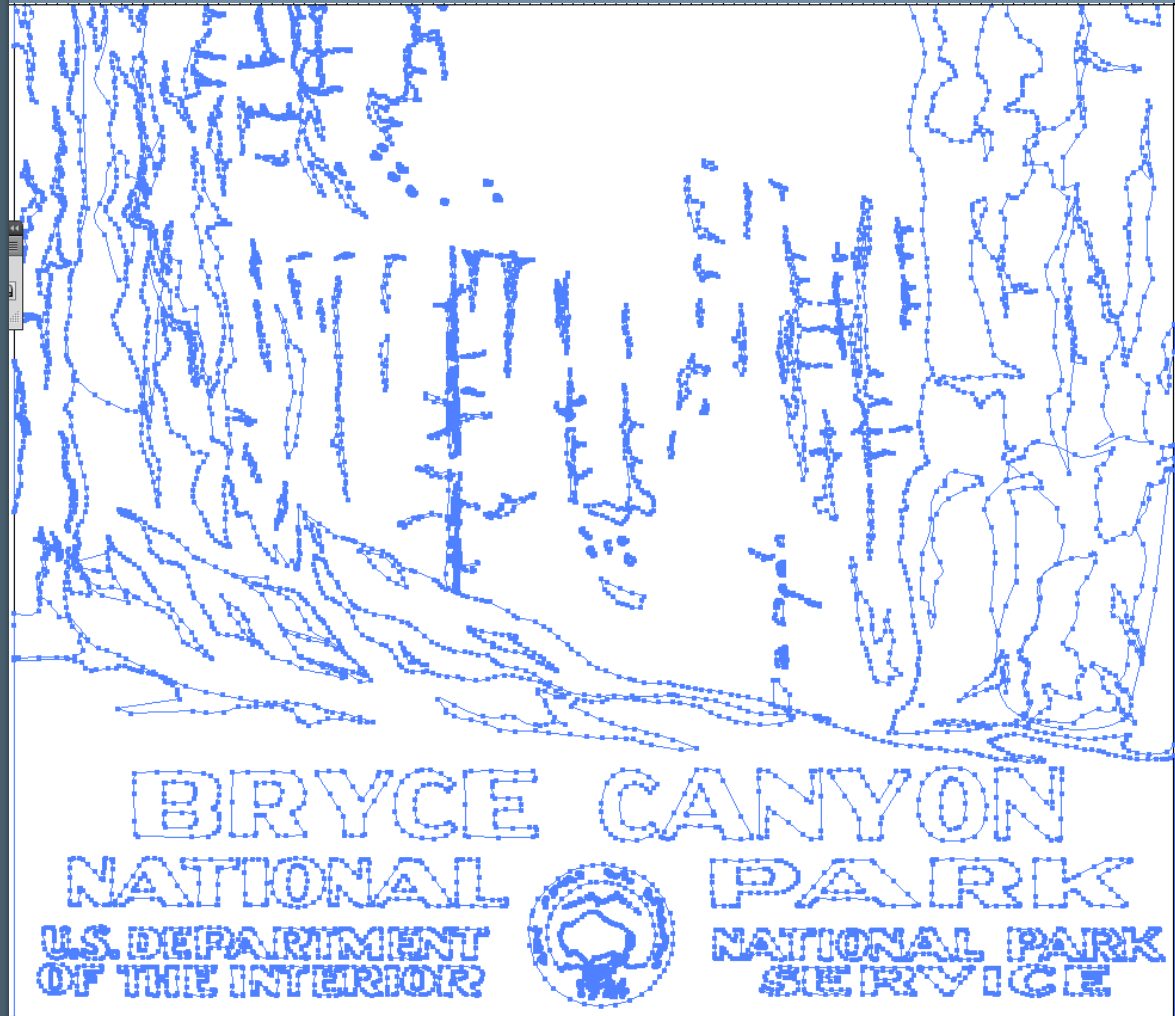
BRYCE CANYON: FIRST DIGITAL POSTER

Begin creating layers



BRYCE CANYON: FIRST DIGITAL POSTER

13,000 points later



COMPUTER TOOLS

Graduate School
Scientific Illustration

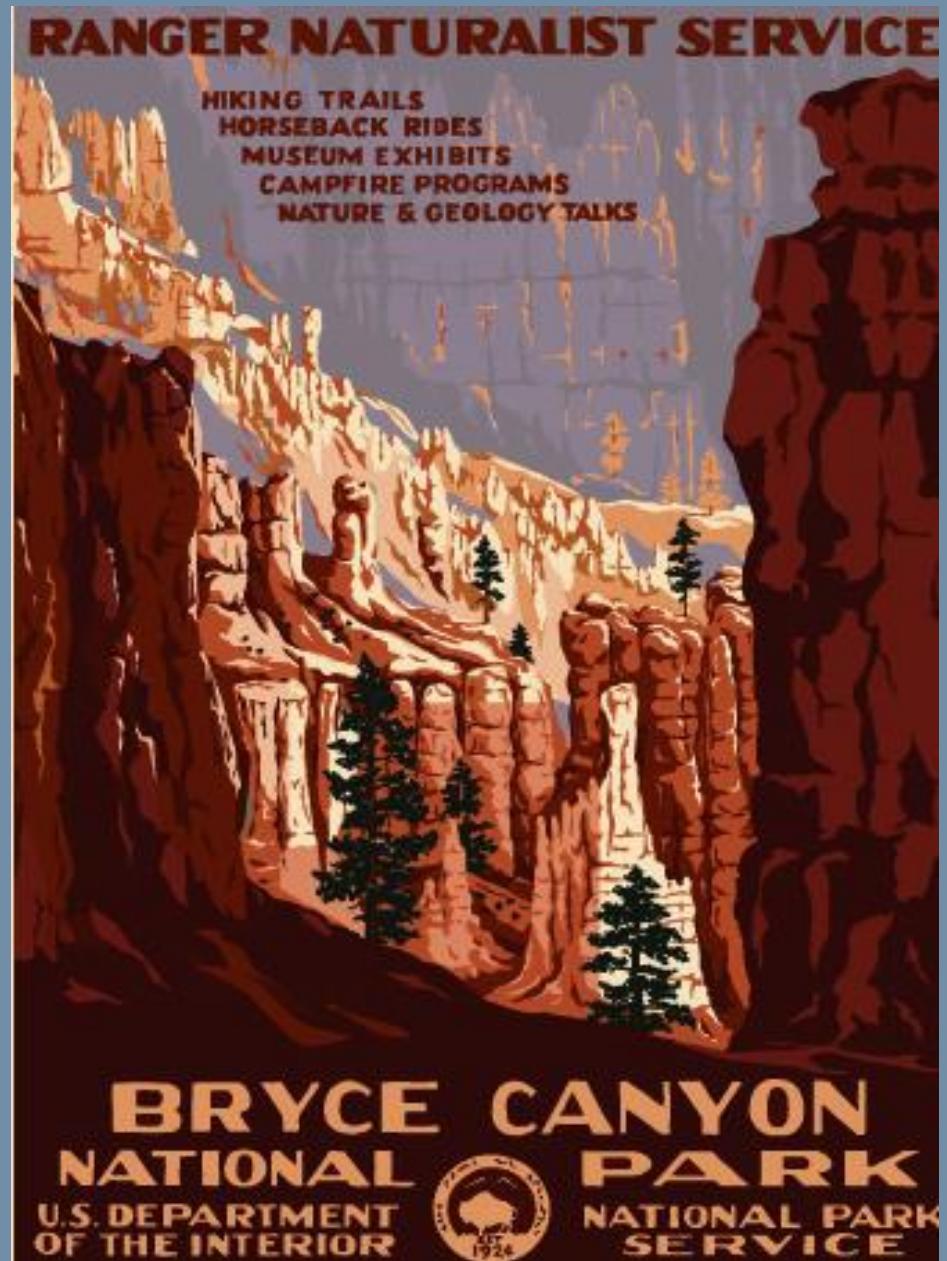
- Software-Adobe Illustrator
- Graphic Tablet and Stylus
-sketch directly on computer

Reconnect with Doug
I suggest using computer to create
poster layers for silkscreen



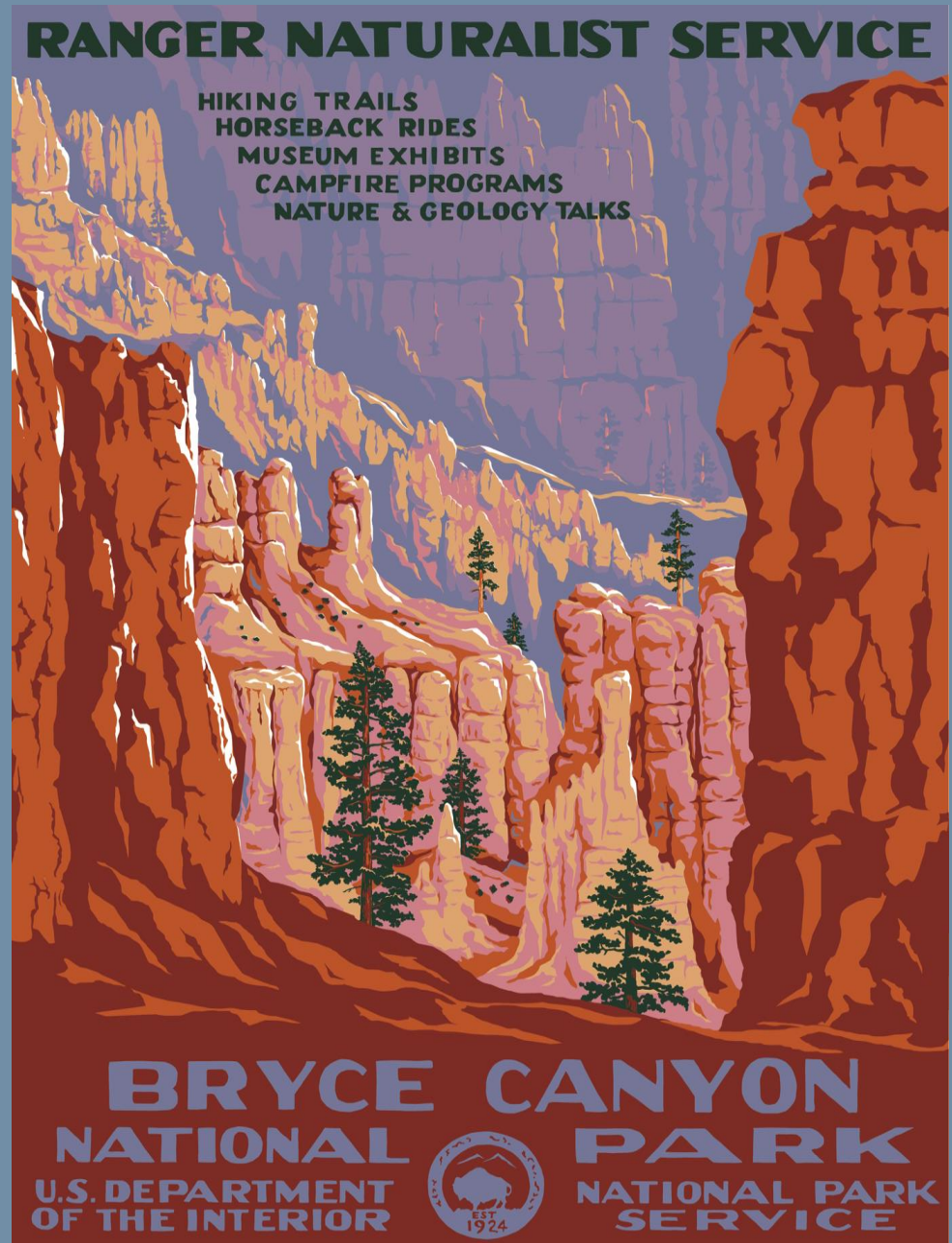
BRYCE CANYON: FIRST DIGITAL POSTER

Design elements refined
and improved, color needs
work



BRYCE CANYON: FIRST DIGITAL POSTER

Final design is approved
and printed



WPA FONT

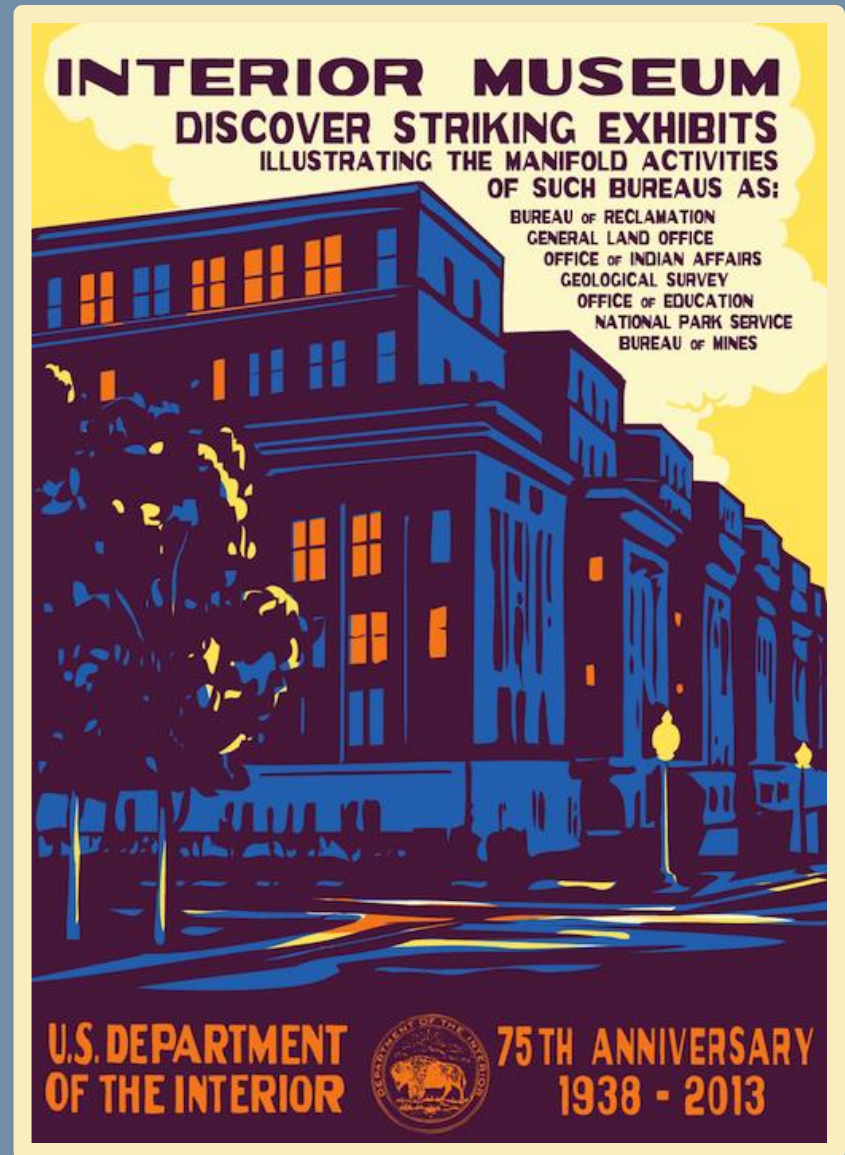
No WPA fonts available online

**A B C D E F G H I J K L M N
O P Q R S T U V W X Y Z**



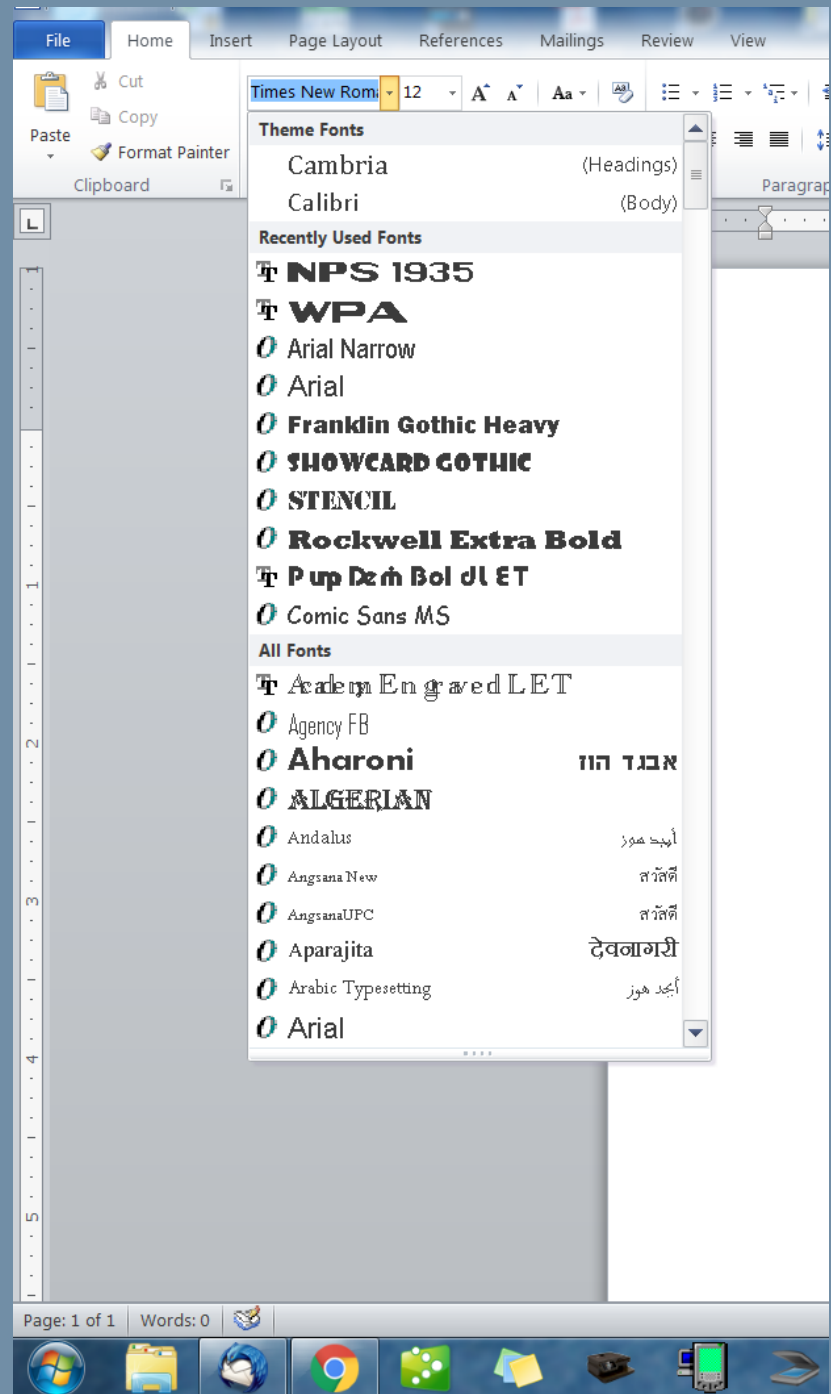
WPA FONT

Font building software



WPA FONT

Several fonts available online
WPA and Deco style



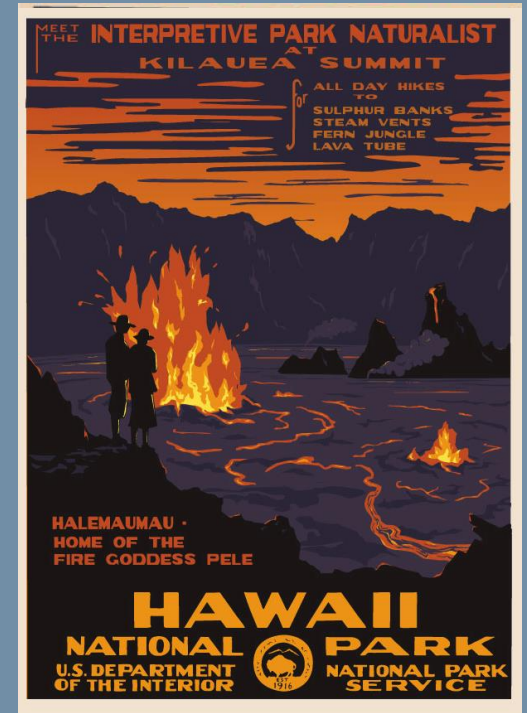
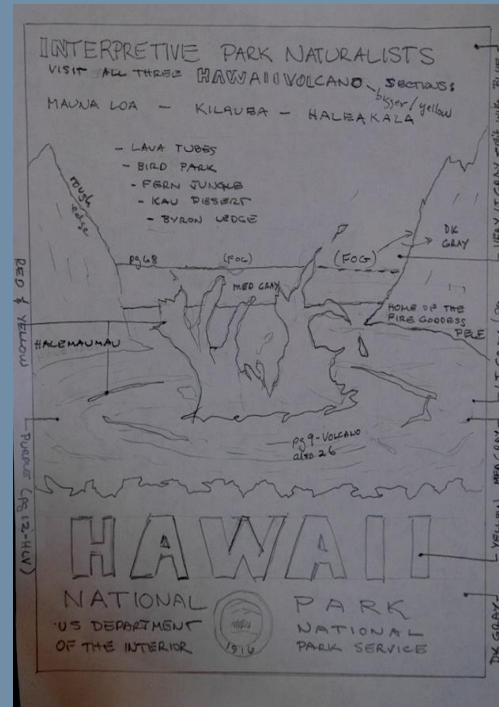
POSTER DESIGN: CHANGING COMPOSITION HAWAII NP

Reference materials NPS & Doug

- sketches, photos
- text to include, historic names

Animation of changes

- composition
- color changes
- flexibility of computer vs. WPA artist



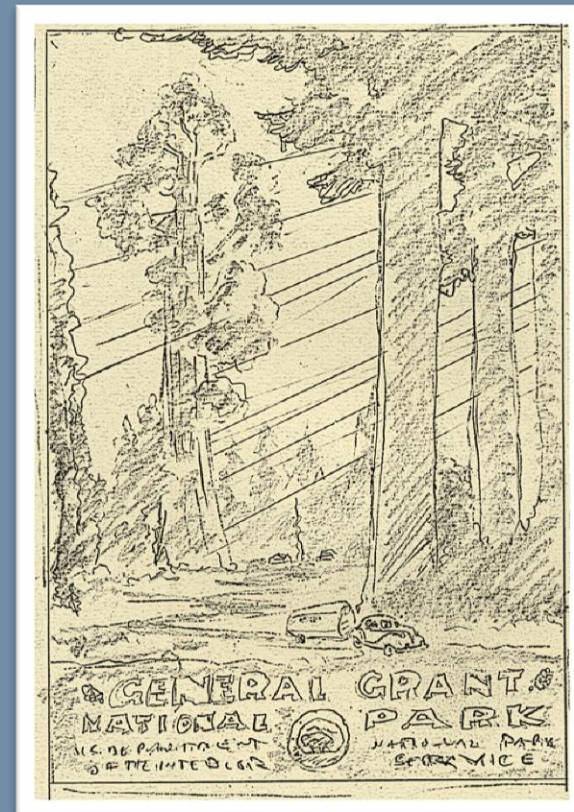


POSTER DESIGN: COLOR PROCESS GENERAL GRANT NP

Historic WPA “inspiration” poster

Sketch to Doug

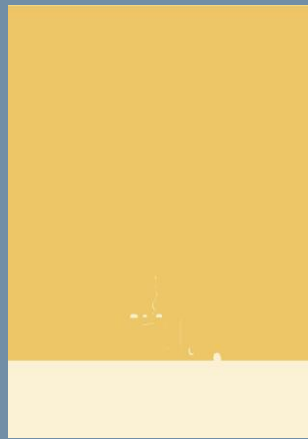
- approval with color feedback



BUILDING LAYERS OF COLOR

Communicate with printer

- determine layer order
- light to dark
- final layer – all comes together



(1) yellow



(2) light blue



(3) orange



(4) medium blue



(5) brown



(6) medium-dark blue



(7) dark blue

FULL CIRCLE:

Explore your parks...

Discoveries are waiting to happen!



2098







